AGS has partnered with **Y.E.S.** (Yare Event Services) to offer you a mix of marketing packages to help you create pre-event buzz, increase booth traffic and convert leads into business. All materials are professionally designed and developed by trade show experts using proven designs & methodologies for promoting your exhibitor presence and maximizing ROI. Options for all budgets.

## Reach your prospects before, during & after the show using the most effective elements of event marketing

- **Postcard Mailers:** Professionally designed mailings featuring event details and your company info, booth number and specials. Sent to attendees at key times before the event and to your best leads once the event is over.

- **Email Campaigns:** A series of e-blasts to promote your exhibitor presence and target your best prospects before, during and after the event. Effective exhibitor emails require specific elements, which our campaigns execute, including clearly written & formatted content with clean, fresh graphics & design.

- **Social Media:** Eye-catching graphics, posts and digital ads for Facebook, Twitter & Instagram that drive traffic to your booth and generate pre and post-event buzz for your company.

- **Event Splash Page:** A polished web page that allows you to promote your company, the event and your exhibit space. Your very own branded website also helps you cultivate pre-show interest in your products, services and specials, track the most promising leads ahead-of-time and schedule on-site appointments.

- **Print Materials:** Flyers, postcards, invitations, brochures and promotional materials that will get you noticed on the show floor and increase foot traffic.

- **Effective Messaging:** Exhibit-marketing content is an exact science. We develop messaging that provides the value your prospects want, entices them to your booth and increases your website traffic.

- **Deployment:** Don't have social media or e-blast capabilities, or time to handle? We can help with set-up and will even deploy on your behalf.

## Pick Your Package or Create Your Own

**STARTER PACKAGE**



**STANDARD PACKAGE**



**PREMIUM PACKAGE**



**Ready to Get Started?**

**Y.E.S.** Yare Event Solutions

**Call:** 646-374-1357 | **Email:** info@yaregroup.com | **Visit:** www.yesmarketing.com | PICK YOUR PACKAGE HERE