### AGS DISPLAY & GRAPHICS SOLUTIONS

Inspire.Design.Create.



**EXHIBITOR SUCCESS KIT** 

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CUSTOM SOLUTIONS
MOD SERIES 10'X10'
MOD SERIES 10'X 20'
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ELITE SERIES 10'X10'
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### **Exhibiting Simplified**

Planning your exhibition space and need a helping hand? Don't worry. We offer a range of affordable services to help you achieve your event objectives. Plus a dedicated project manager will ensure our products are a perfect fit. It just doesn't get any easier.



### **Exhibits**

From flexible, pre-packaged module designs to custom builds, our exhibit displays promise to engage, entertain and amaze attendees. Chose systems ranging from 10'x10' to 20'x20' and larger displays with varying configurations.



### **Design Services**

Looking for an easy, elegant, eye-catching way to display your message? Our experienced team of designers and copy experts will transform your vision into a fully customized trade display that visitors won't forget.



### **Digitally Printed Graphics**

Creating memorable designs and graphics for your banner stand, counter, booth or display doesn't have to cost a fortune. We offer affordable, full-color trade show graphics at the highest quality, with print resolution up to 1200 dpi.



### Install & Dismantle

From free shipping to our events to on-site installation and dismantle, our specialist teams handle everything. Plus there are never any material handling or management fees.

**Visit** us online at www.ags-expo.com/display-solutions/ Contact your project manager at 407-999-9853 or exhibits@ags-expo.com

### **Custom Exhibits**

AGS is an integrated ideas factory offering a fusion of creativity and tradeshow industry expertise. We work collaboratively with exhibitors to develop solutions based on a client's needs and budget. Project managers advise on all aspects of exhibits including structure design, material & finish, lighting, floor coverings and graphics. **Let's get started!** 



Our aim is to provide an exhibit that will attract attendees, deliver your message and help you achieve your marketing objectives in a cost effective manner.

### **Custom Exhibit Services**

- · Hardwall or modular designs
- Specialty floor coverings
- Unique counters & kiosks
- A/V solutions & presentation services
- 3D & CAD rendered designs
- Multi-Level structures

### **Display Graphic Services**

- Theme & logo design
- Computer-cut vinyl
- Back-lit printing
- Flooring/carpet graphics
- Photo-realistic prints & enlargements
- Wide format printing
- Banners & Textiles



### **Custom Displays**

AGS Exhibits is an integrated ideas factory offering a fusion of creativity and tradeshow industry expertise. Our aim is to generate a display that will help you realize your marketing objectives, build customer awareness and deliver your message with flair and creativity. **Let's get started!** 















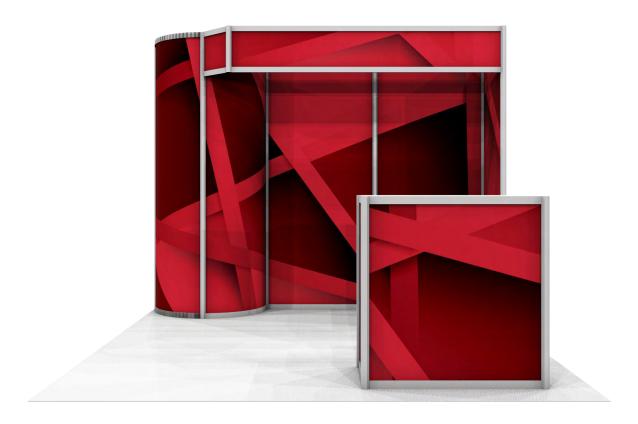




For a more immersive look at our products, click on the booths to view each one in 3D!

### **Ready** to Speak to our Exhibit Sales Team?

### **MOD SERIES**

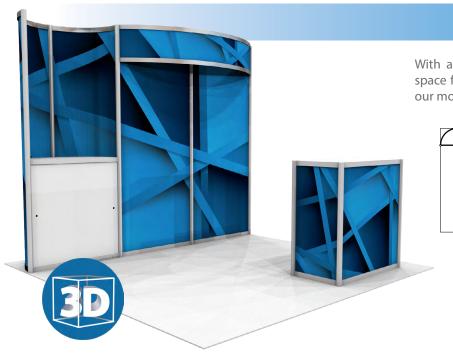


### SMALL BUT IMPACTFUL. GOT IT.

Smaller exhibits can still pack a big punch and get you noticed. Check out our large selection of 10' x 10' Essential displays to see how. You'll love their attractive look, sturdy construction and easy assembly. Plus you have plenty of room to add graphics, cabinets, counters, kiosks and more.

### **Turn-Key Simple Means...**

- Standard Carpet
- Pre-installed White Sintra Panels
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Unit



### **MOD 1** (10' x 10')

With a distinct curved header and a 2 meter wide graphic space for branding and messaging, the MOD 1 unit is one of our most popular structures.

### **Custom Options:**

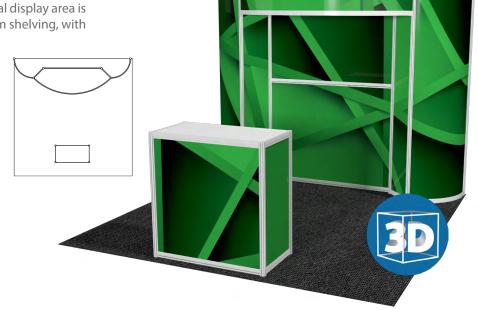
- Digital Print Graphic Panels
- Unique Floor Coverings
- Counters
- LCD Display or Mount

### **MOD 2** (10' x 10')

The MOD 2 display has a unique curved design element and is both stylish and within your budget. The central display area is perfect for a wide-format LCD display or custom shelving, with ample room for content and branding.

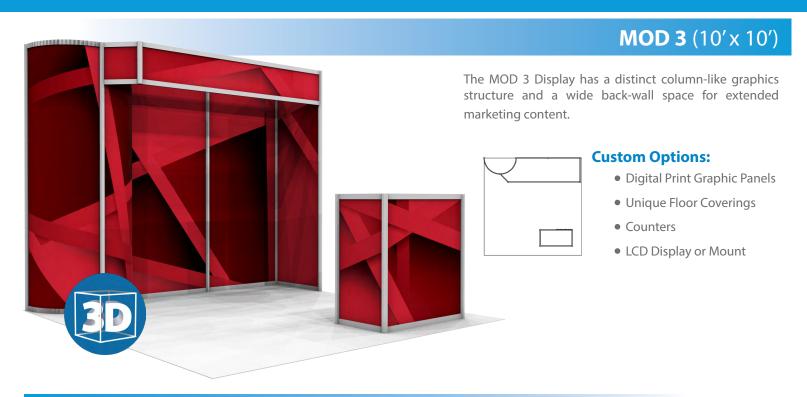
### **Custom Options:**

- Digital Print Graphic Panels
- Unique Floor Coverings
- Counters
- LCD Display or Mount



### **Turn-Key Simple Means...**

- Standard Carpet
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Units

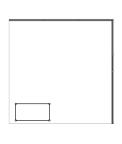


### **MOD 6** (10' x 10')

Maximize your area for branding with the MOD 6 Display which features a side-wall and optional counter.

### **Custom Options:**

- Digital Print Graphic Panels
- Unique Floor Coverings
- Counters
- LCD Display or Mount





### **Turn-Key Simple Means...**

- Standard Carpet
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Units



### **MOD 12** (10′ x 10′)

With our eye-catching seamless graphic wall system, your display will capture more traffic and sales, be much more open and accessible and project your message in a bold way. This single panel offers a perfectly flat surface and can be built using full-color fabrics or a host of other customized finishes. Easily add lighting to enhance your look.

These units are available to rent or purchase.

### **Custom Options:**

- Counters
- Backlit Graphic Panels
- Double Sided Graphics
- Straight/Angled Shelving

### **MOD 14** (10' x 10')

The MOD 14 pop-up display combines strength, reliability and style in a lightweight and easy-to-use system. Total area for branding 153" x 87.5625".

These units are available to rent or purchase.

### **Custom Options:**

- Lights
- Fabric or Digital Print Graphic Panels
- Unique Floor Coverings
- Counters



### **Turn-Key Simple Means...**

- Standard Carpet
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Units



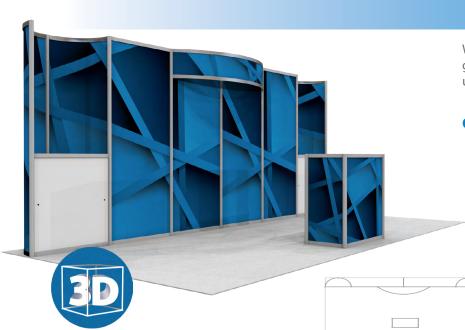
### HAVE YOU GROWN? NO PROBLEM

Some of our 10'x 10' Essential Displays are available in 10'x 20' configurations.

Our 10'x 20' Essential Displays maximize the benefits of a larger footprint, providing better branding, bigger product displays and extra storage.

### **Turn-Key Simple Means...**

- Standard Carpet
- Pre-installed White Sintra Panels
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Unit



### MOD 1 (10'x20')

With a distinct curved header and two 4 meter wide graphic space for branding and messaging, the MOD 1 unit is one of our most popular structures.

### **Custom Options:**

- Digital Print Graphic Panels
- Unique Floor Coverings
- Counters
- LCD Display or Mount

### MOD 2 (10'x20')

The MOD 2 display has a unique curved design element and is both stylish and within your budget. The central display area is perfect for a wide-format LCD display or custom shelving, with ample room for content and branding.

### **Custom Options:**

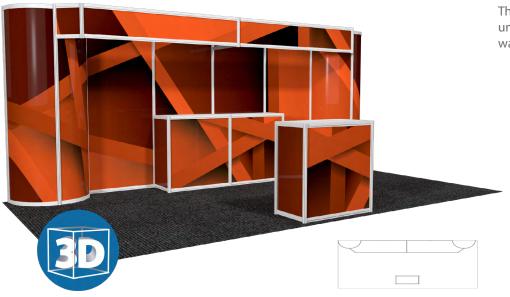
- Digital Print Graphic Panels
- Additional Counters
- Lockable Counters
- LCD Display or Mount



### **Turn-Key Simple Means...**

- Standard Carpet
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Units

### MOD 3 (10'x20')



The MOD 3 (10'x 20') Display has a distinct column-like graphics structure and a wide backwall space for extended marketing content.

### **Custom Options:**

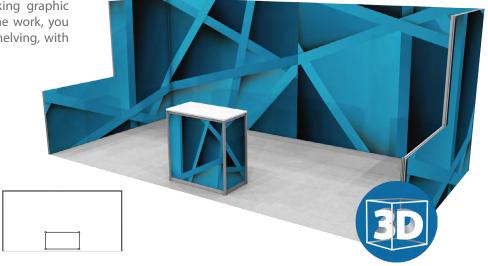
- Digital Print Graphic Panels
- Unique Floor Coverings
- Additional Counters
- Lockable Counters
- LCD Display or Mount

### MOD 6 (10'x20')

The MOD 6 offers a modern flare to a backwall-style structure. Seamless plant-on graphics run edge-to-edge giving this wildly simple structure breathtaking graphic appeal. Supported by our robust system frame work, you can add pieces like LCD displays or custom shelving, with ample room for content and branding.

### **Custom Options:**

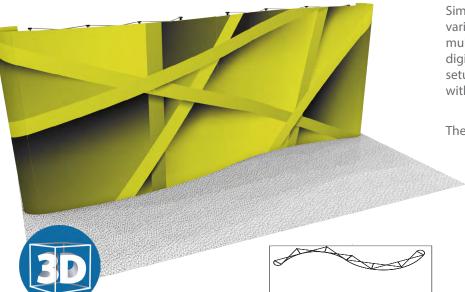
- Digital Print Graphic Panels
- Unique Floor Coverings
- Additional Counters
- Lockable Counters
- LCD Display or Mount



### **Turn-Key Simple Means...**

- Standard Carpet
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Units

### MOD 8 (10'x20')



Simple to construct and easy to ship, AGS offers a wide variety of portable pop-up displays. The Mod 8 offers a multi-panel, mural-style display for Velcro© applied or digitally printed graphics. Where simplicity and ease of setup is key, this highly visible display can be outfitted with a variety of accessories.

These units are available to rent or purchase.

### **Custom Options:**

- Digital Print Graphic Panels
- Unique Floor Coverings
- Counters
- LCD Display or Mount
- Lights

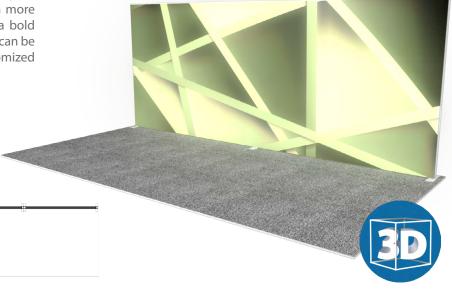
### MOD 12 (10'x20')

With our eye-catching seamless graphic wall system, your display will capture more traffic and sales, be much more open and accessible and project your message in a bold way. This dual panel offers a perfectly flat surface and can be built using full-color fabrics or a host of other customized finishes. Easily add lighting to enhance your look.

These units are available to rent or purchase.

### **Custom Options:**

- Counters
- Backlit Graphic Panels
- Lockable Counter Doors
- Straight/Angled Shelving



### **Turn-Key Simple Means...**

- Standard Carpet
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Units



### ROOM TO SHOW OFF? DONE.

Our **20'x 20' Essential MOD** display maximizes the benefits of a larger footprint, providing better branding, bigger product displays and extra storage. This highly functional rental is beautifully designed and constructed to get you noticed.

### **Each Unit Includes:**

- Standard Carpet
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Units



### **Mod 10** (20' x 20')

The MOD 10 is a hardwall booth package with an outstanding 12' high circular header that gets your booth noticed from all directions. This display unit has twelve shelves for your display needs and four cabinets, perfect for your tabletop multimedia or company literature. The ample center space is perfect for meeting with your attendees.

### **Features, Accessories and Graphic Options Include:**

- 12' high circular header with 4 working cabinets with 3 shelves
- 8 sections headers
- 2 10'x20' carpets



### **Turn-Key Simple Means...**

- Standard Carpet
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Units



### DON'T JUST EXHIBIT. EXCITE.

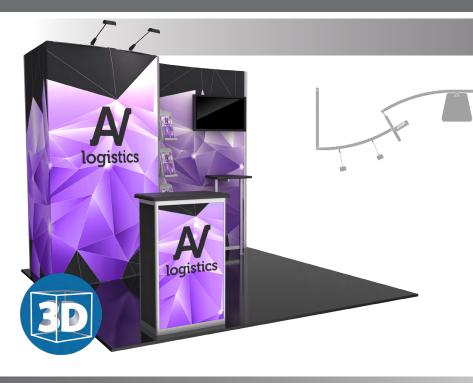
Want the quality of a custom build without the price tag? Try one of our  $10' \times 10'$  Elite displays. With their sleek, modern appearance and anodized aluminum construction, these rental units are meant to impress. Available in multiple designs, they offer plenty of space for branding and adding customizable components like cabinets, counters and kiosks.

All Elite units are available to rent or purchase.

### **Each Unit Includes:**

- Standard Carpet
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Units

### ELITE SERIES 10'x10'



### **Elite 1** (10′ x 10′)

### **Includes:**

- 1 x frame: 116"w x 94"h x 43"d
- 1 table
- 2 x Lumina 200 LED floodlights
- 1 x medium monitor mount *(monitor not included)*
- 3 x literature holders
- Standard Carpet, 16oz.
- Front counter not included

### **Elite 2** (10′ x 10′)

### **Includes:**

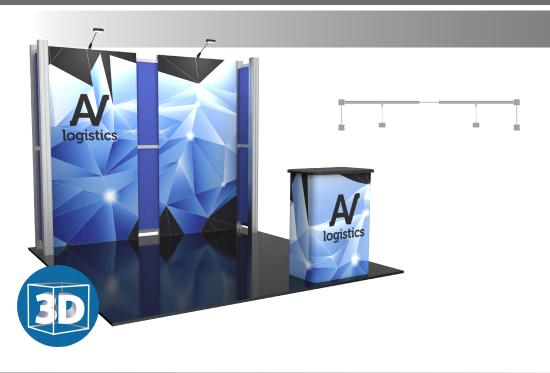
- 1 x frame: 112"w x 95"h x 20"d
- 1 x counter near backwall
- 1 x medium monitor mount (monitor not included)
- Standard Carpet, 16oz.
- Front counter not included



### **Turn-Key Simple Means...**

- Standard Carpet
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Units

### ELITE SERIES 10'x10'



### **Elite 3** (10′ x 10′)

### **Includes:**

- 1 x frame: 114"w x 94"h x 20"d
- 2 x Lumina 200 LED floodlights
- Standard Carpet, 16oz.
- Front counter not included

### **Elite 4** (10′ × 10′)

### **Includes:**

- 1 x frame: 115"w x 96"h x 79"d
- 1 x counter near backwall
- 1 medium monitor mount *(monitor not included)*
- Standard Carpet, 16oz.



### **Turn-Key Simple Means...**

- Standard Carpet
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Units



### ROOM TO SHOW OFF? EASY

If you are looking for an open floor plan, high altitude and 360 degree visibility, our 10' x 20' Elite displays offer the perfect solution. With numerous design options, construction features and available accessories, these rental units look, feel—and perform— like a custom exhibit. Mount a monitor. Install a shelving system. Add a literature rack. Many can be recycled as a smaller 10' exhibit.

### **Each Unit Includes:**

- Standard Carpet
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Units

### ELITE SERIES 10'x20'

### **Elite 5** (10′ x 20′)

### **Includes:**

- 1 x frame: 229"w x 94"h x 43"d
- 1 x large counter near backwall
- 1 x medium monitor mount (monitor not included)
- 6 x literature holders
- 4 x Lumina 200 LED floodlights
- Standard Carpet, 16oz.
- Front counters not included



### **Elite 6** (10′ x 20′)

logistics

## logistics logistics

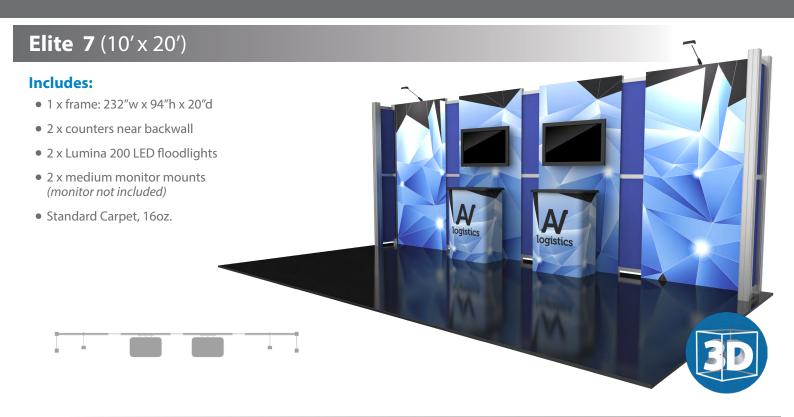
### **Includes:**

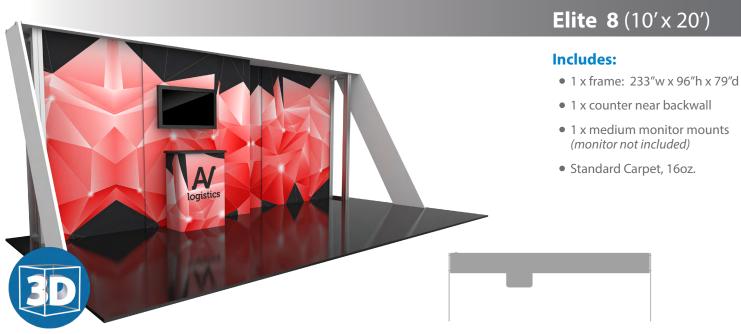
- 1 x frame: 223"w x 95"h x 20"d
- 2 x counters near backwall
- 2 x medium monitor mounts (monitor not included)
- Standard Carpet, 16oz.
- Front counters not included

### **Turn-Key Simple Means...**

- Standard Carpet
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Units

### ELITE SERIES 10'x20'





### **Turn-Key Simple Means...**

- Standard Carpet
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Units



### THAT TAILORED LOOK. DONE.

There's nothing subtle about our 20' x 20' Elite displays. Our team of engineers, graphic designers and content specialists maximize the use of all 400 sq. feet and branding space above, displaying your message with flair and purpose. Custom options abound with these rental units—islands with presentation areas, meeting rooms and work stations. Many reconfigure to smaller displays for future use.

### **Each Unit Includes:**

- Standard Carpet
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Units

### ELITE SERIES 20'x20'



### **Elite 10** (20' x 20')

The tower structure of the Elite 10 stands 15′ 9″ tall. The curved fabric graphic atop the tower will inform visitors with your brand and message. Three demonstration/work stations provide generous counter space, back-to-back monitor mounts to hold TVs/LCD screens, six lights, and lots of accessible storage underneath.

### **Custom Options:**

- Digital Print Graphic Panels
- Unique Floor Coverings
- Counters
- LCD Display

### **Turn-Key Simple Means...**

- Standard Carpet
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Units



### **Elite 11** (20' x 20')

The Elite 11 is an 11'10" tall square shaped structure which combines sleek aluminum hardware with double sided push-fit fabric graphics to inform visitors of your brand and messaging.

This booth comes with 16 lights, eight literature holders, and one interior counter. The front reception counter depicted above is optional..

### **Custom Options:**

- Digital Print Graphic Panels
- Unique Floor Coverings
- Counters
- LCD Display or Mount

### **Turn-Key Simple Means...**

- Standard Carpet
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Units

### ELITE SERIES 20'x20'



### **Elite 13 (**20' x 20')

The Elite 13 uses structural state of the art extruded aluminum to create sleek lines and shapes. Along with a 16' tower and circular header, the Elite 13 comes with standard carpet, lights, storage and cladded graphics to deliver a sophisticated look and dominating presence.

### **Custom Options:**

- Digital Print Graphic Panels
- Unique Floor Coverings
- Counters
- LCD Display or Mount



### **Turn-Key Simple Means...**

- Standard Carpet
- Hassle Free, Install and Dismantle
- No Material Handling on Rental Units

### **RENT ACCESSORIES**

If you're looking to add a little punch to your space, consider a well-placed accessory or two. From lights, counters and monitor mounts to literature stands, brochure holders and the latest in iPad stands, we offer a range of accessories to help showcase your message, your products and your staff. Let your attention to detail create the best first impression.



### **COUNTER 1**

### **Frame Size:**

• 39.37"w x 39.37"h x 17.75"d

### **Graphic Options:**

 White laminate cabinet with fabric graphic on the front, opaque or backlit.

### **COUNTER 2**

### **Frame Size:**

• 70.88"w x 39.37"h x 23.63"d

### **Graphic Options:**

 White laminate cabinet with fabric graphic on the front, opaque or backlit.

### **COUNTER 3**

### **Frame Size:**

• 45.9"w x 39.2"h x 21"d

### **Graphic Options:**

 Rent white rigid infills or purchase printed graphic infills.

### **ACCESSORIES**

### LITERATURE HOLDERS

### **Options:**

- Leaflet holder
- Brochure holder
- Literature rack





### **COUNTERS**

### **Options:**

- 30" 1Meter x 1/2 Meter
- 30" 2Meter x 1/2 Meter
- 30" 1Meter Curved
- 30" Sliding Doors
- 42" 1Meter x 1/2 Meter
- 42" 2Meter x 1/2 Meter
- 42" 1Meter Curved
- 42" Sliding Doors

### **TABLE THROW**



### ACCESSORIES

### **LIGHTS**



### 22 x 28 CHROME SIGN HOLDER

- Long lasting chrome finish
- Portable & durable, 22"x 28" sign holder
- Sturdy, heavy base



### **MONITOR MOUNT**

- SMALL Monitor Size: 13-39" LCD
- MEDIUM Monitor Size 26-40" LCD



### **TABLET STAND**

- Anti-theft floor standing kiosk for iPad 2nd, 3rd, & 4th Generations
- Rugged, durable, heavy-duty construction
- Pole Height: 27.56" 43.31"
- Base Dimension: 17.40" x 13.62"





### THAT EXTRA **SOMETHING.**

Our kiosk rentals offer even more solutions and can be easily integrated into any size display. Whether as an additional marketing platform, lead referral system or retail station, these state-of-the-art, durable enclosures can be a valuable tool. Available packages include options for graphics and logo branding as well as delivery and set-up by experienced technicians.

### KIOSKS



### KIOSK 01

• 45.25" x 94.5" x 25.625"

Monitor mount

### **Graphic Options:**

- Side panel 16.22" x 36.3"
- Front panel 29.88" x 32.56"



### KIOSK 02

### Size:

• 96" x 41.25" x 18"

### **Includes:**

• Monitor mount

### **Graphic Options:**

• Printed front panel



### KIOSK 03

### Size:

• Circular base, height 96"

### **Includes:**

• Monitor mount

### **Graphic Options:**

- Custom-cut graphics panels: options include foamcore & clear or frosted Plexiglas
- Top panel 32" x 66"
- Bottom panel 32" x 38.5"



### KIOSK 04

- Base 29.75" x 22.5"
- 47.5" high

### **Graphic Options:**

• Bottom wrap graphics - 36.75" x 63.75"



### KIOSK 05

### Size:

• 96" x 37.5625" x 25.9375"

### **Includes:**

Panel doors

### **Graphic Options:**

• White infills or printed infills



### KIOSK 06

### Size:

• 96" x 25.9375" x 17.875"

### **Graphic Options:**

- Printed infills
- Custom panel 8.5" x 54.25"

Note: Kiosks with mounted monitors cannot exceed 55" or 40lbs, and Kiosk 05 shelf cannot exceed 40lbs. All monitors are offered as an option.

### **CUSTOM FLOORING**



### IS YOUR FLOOR **BORED**?

We get it. Sometimes your flooring needs to do more than merely cover and cushion. Whether you select stylish carpet, brandable vinyl or a simulated wood grain surface, flooring is a critical design element that sets the tone and can deliver just the right message about your company. That's why we offer all these options and more in our collection of custom flooring.

### **CUSTOM FLOORING**



### **FLEX FLOOR**

Get the look of beautiful flooring with all the convenience and durability of vinyl flooring. It's a convenient way to add an upscale look to your exhibit and a great alternative to carpet.

### **Features:**

- Durable, attractive, and cost-effective rollable flooring.
- Variety of beautiful styles
- Fast, easy installation
- Integrated cushion pad for comfort
- Durable wear layer surface for long life
- Easy to clean and maintain
- More colors & texture options available

















Maple

Dark Oak

Dark Slate II

Cherry II

Barn Wood

Medium Oak

**Burntwood III** 

Natural Oak

Urbanwood

### **G-FLOOR**

This truly distinctive flooring product provides it all. It provides the ability to combine textures, patterns and graphics into your commercial or retail space. Its durability and ability to withstand the rigors of foot traffic also makes it a great choice for trade show flooring.

### **Features:**

- Brandable vinyl flooring
- 75 mil Material
- Available in 6 surfaces ceramic, wood grain, ribbed, diamond and more
- Built for high traffic areas
- Seamless & reusable



### **BANNER STANDS**



### **BANNER STANDS**

### STAND UP. STAND OUT. UPGRADE.

Deliver your message loud and clear with a portable banner stand. We offer a range of portable stands and high quality graphics at very affordable prices. The best part—our in-house creative team can design your graphics, and also print and deliver them at costs much lower than traditional display houses. Leverage this all-in-one service while you focus on the show.

### **BANNER STANDS**

GOOD

### BETTER

### **BEST**



### Size:

- Graphic height = 83.75"
- Graphic widths = 31.5", 35.5", 39.25"

### **Features:**

- Available in anodized silver
- Three piece bungee pole
- Premium grip rail
- Molded end caps
- Swivel-out foot for extra stability
- Supplied with quality carry bag
- Lifetime warranty against all manufacturers defects



### Size:

- Graphic height = 60" 83.25"
- Graphic widths = 31.5", 35.5", 39.25"

### **Features:**

- Hybrid bungee/telescoping pole with toolless quick rail
- Adjustable feet on base
- Anodized silver and black base options
- Molded end caps
- Supplied with a padded carry bag with strap
- Lifetime limited warranty against manufacturer defects



### Size:

- Graphic height = 66.5" 83"
- Graphic widths = 23.5", 31.5" 33.5", 35.5" 47.25"

### **Features:**

- Hybrid bungee/ telescoping pole with toolless quick rail
- Accessory channel allows for the addition of an optional literature pocket or table accessory
- Adjustable feet on base
- Anodized silver base only
- Quick slide graphic to leader attachment
- Graphic tensioner
- Supplied with carry bag with strap
- Lifetime limited hardware warranty against manufacturer defects

\*Display lights and banner stand cases are available for purchase for all three options