



AGS EXPO

S E R V I C E S

a mark garvey company

Signs & Graphics File Format Requirements

In order to ensure the highest quality products, please make certain that all files submitted to AGS adhere to the following criteria. If for any reason you are unfamiliar with any of these items, please contact our Graphics Department directly at 407.999.5699 or email us at graphics@ags-expo.com.

Media Transfer Formats

- AGS Expo Services can accept PC or Macintosh formatted disks. However, PC formatting is preferred.
- CD-R, CD-RW, DVD+RW, Flash Memory or Hard Drive.
- AGS can accept files via FTP. Please contact our representative below at 407.999.5699 or via the email address below for more information on accessing the FTP site.

Original File & Proofs

- The file to be used for reproduction of images should be in one of the following formats; Adobe PDF (Acrobat 5.0 or higher), Adobe Photoshop (layered), Adobe Illustrator, TIFF or CorelDraw (.pdf .psd .tif .ai .eps .cdr).
- High-resolution TIFFs, Layered Photoshop, EPS and Adobe Illustrator (.ai) files are preferred.
- If possible, convert all fonts to curves. Otherwise, include fonts on disk.
- Logos should be converted to vector files whenever possible.
- Color proofs should accompany any disks being sent to the graphics facility to ensure accurate reproduction of the images.
- **DO NOT** send images obtained from the Internet, Microsoft Word documents or Power Point slides for large format production.

Color Matching

- Pantone Matching System (PMS) colors should be noted on the proofs and/or in writing.
- AGS will match PMS colors as closely as possible using the three (3)-color photo process or the nearest vinyl match.

File Sizes

- Vector-based files may be small and still produce excellent results but raster (bitmap) types must meet certain requirements in order to be printed adequately in large format size.
- Typically, raster files 15MB – 100MB will suffice.
- We recommend full size files to have a resolution of 100 dpi (1:1 ratio) for clear, crisp results.

Fonts

- Please convert all fonts to curves before sending files. If this is not possible, include the fonts on the transfer media with the production files.

Send all graphics in the appropriate formats (via trackable shipping) and address all questions to:

Mr. Aziz Khan, Graphics Department
AGS Expo Services
4561 SW 34th Street, Orlando, FL 32811
Telephone: 407.999.5699 Email: akhan@ags-expo.com
Attention: **PROJECT NAME**